

# Onsite QR Codes on Concrete trucks



➤ **OnSite: track your concrete deliveries**



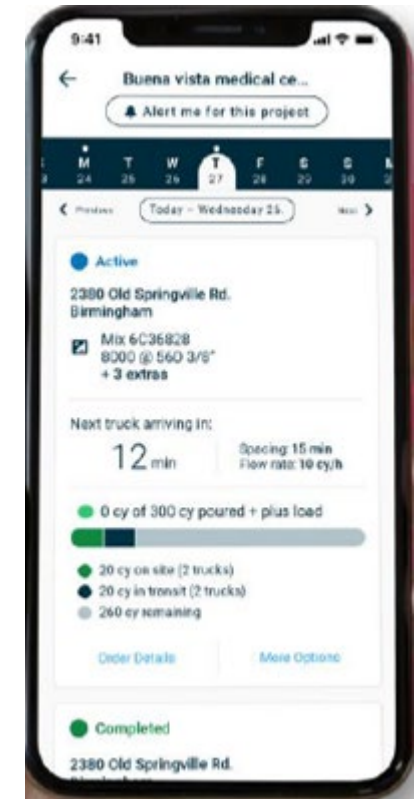
## Introduction

In our digital offering of Onsite, a customer can:

- See real-time information on estimated delivery times and pour progression
- See their order details for the present day and in the future
- See time stamps of loading, arrival, time on site, time left etc.
- Confirm orders and change meterage
- Add plus loads
- See tipping locations

This app-based solution has enabled Hanson to:

- Provide a modern way for our customers to manage all their delivery needs
- Receive less calls into the CSC and questions regarding order and delivery details
- Reduce complexity and differentiate us from competitors in the market





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## Onsite QR Codes:

We have created a QR code sticker that we intend to attach on the drivers side of delivery trucks.

- This sticker will give customers an Onsite lite (read only) version of our digital product
- The QR code will only work if scanned at the plant, or at the customer's site
- The sticker will be placed to the left of the door
- The sticker will be A5 size and there will be 6 different varieties

**1.** Delivery Truck arrives on job site

**2.** Customers / External testers without OnSite access, will scan the QR code on the Truck by:

- a. Open **camera app** on smartphone
- b. **Scan the QR Code**
- c. **Click on link** that pops up for **OnSite landing page**
- d. **Sign up or login to OnSite**
- e. **View details for that days order.**



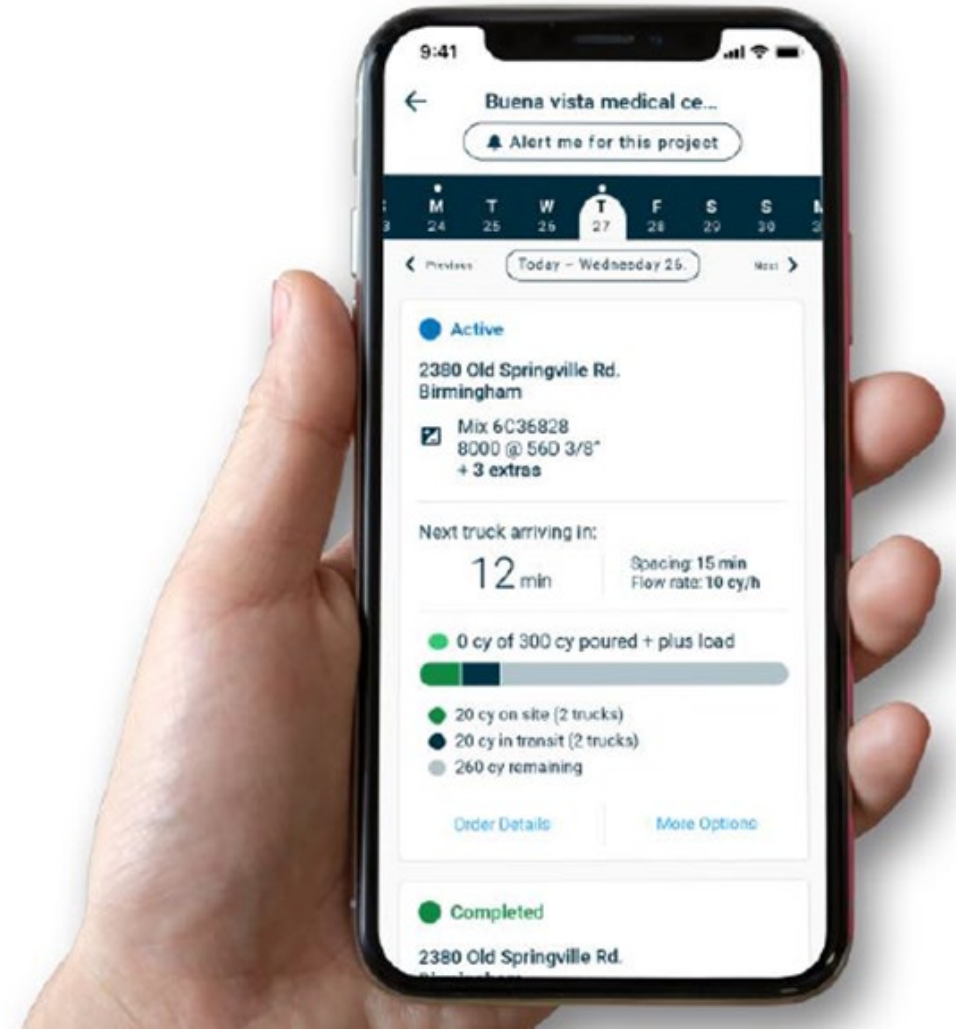
**\*This particular QR code takes you to driver training for Onsite**

## Benefits of the QR code to the customer:

- Site personnel can scan the code to see:
  - The material that is on the vehicle
  - Load details
  - Time stamps
  - Rest of the order details
  - Any other loads on the way or loading

## Benefits of the QR code to us:

- Reduction in calls into the office
- Increase in active users of Onsite
- Help towards going paperless
- Offering something different to our competitors
- Increases awareness of our digital offering to our drivers
- Reduces the difficult questioning to our drivers



# Onsite QR Codes on Concrete trucks



Please help us to promote our QR codes to give more of our customers the opportunity to use our digital products!



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We need your help on this.....

**YOU** are the face of Hanson

**YOU** are at the forefront of our business

**YOU** are who the customers talk to and respect

**YOU** can make the difference

We need you to help us promote the QR codes, encourage people to use it and help promote the benefits we have explained in this presentation.

Benefits for you.....

- Less questions like:
  - What material do you have on?
  - When is my next load getting here?
  - How long have you been on site?
  - What time was the concrete loaded?

ALL of this information is available on the Onsite app accessible through the QR code!

Plus! A £50 Amazon Voucher will be given to the haulier of each region with the most QR code scans that have led to OnSite usage with an additional £50 voucher going to the haulier with the most in the whole country!

We need you!

